

“Doing Good” for the people
and communities we serve



Our Commitment

Recoop was founded to help protect families during natural disasters.

We are committed to investing in our community and helping businesses; as we evolve and grow, we will continue to embed environment, social, and governance best practices into what we do.

Our Commitment

Recoop is committed to ethical business practices, diversity, equity, and inclusion. We believe in the importance of supporting our interactions with customers, employees, suppliers, and communities.

We recognize that we have a responsibility to operate in a sustainable and socially responsible manner. This can mean taking actions to protect the environment, treating employees well, supporting local communities, and ensuring ethical business practices throughout the supply chain.

Recoop's commitment to ethical business practices, along with diversity, equity, and inclusion, demonstrates a desire to create a positive impact on society and move beyond just "doing no harm." By embracing these efforts, Recoop is working towards creating positive outcomes for all stakeholders.

What We Are Working On

We believe that developing our “Do Good” strategy around our prioritized material topics provides us with an informed view of how to serve our stakeholders and the community at large.

Our efforts will expand appropriately as we grow our business and impact.

The list to the right illustrates Recoop’s material topics identified by our stakeholders.



Customer Welfare



Access &
Affordability



Business Continuity



Impacting
Communities

Customer Welfare



- **Risk exposure education:** Customers understand their risk and address gaps in coverage
- **Ethical product:** Designed to pay claims fairly
- **Rapid claims payment:** Immediate access to cash in 24-48 hours, when families need it most
- **Businesses stay in business:** Employees can be back at work with reduced stress while enabling business resiliency and productivity
- **Homeowners stay in their homes:** Resources to provide an emergency fund and avoid financial ruin

Access and Affordability



- **Available:** A wide array of homeowners and renters across the United States can access
- **Trustworthy:** Employers can offer knowing it is guaranteed
- **Reasonable cost:** \$10k coverage for average of under \$40/month
- **Evergreen enrollment:** Sign-up can occur at any time

Business Continuity



- **Immediate funds:** Employees can return to work quickly and work remotely as needed
- **Peace of mind:** Employees can work with less worry
- **Hot site:** Employees can be up and running for remote work in a short time frame

Impacting Communities



- **Giving Back:** Recoop focuses on organizations like The Red Cross supporting emergency efforts in our communities
- **Commitment to communities:** Provide state and local governments additional time to respond and reduce the burden on public resources
- **Commitment to businesses:** Support local companies' business resiliency
- **Commitment to homeowners:** Reduce bankruptcies and relocations, enabling the community to continue to thrive

RECOOP DISASTER INSURANCE

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